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SEP 1 1938

FLOWER BULBS ROOTS AND PLANTS

✿
Wholesale List

FALL
1938

**SEE INSIDE COVER
FOR TERMS OF SALE**

SEE PAGES
14 and 15

FOR FAST SELLING
LINE OF ATTRACTIVE
BULB PACKAGES

WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

HICKSVILLE, LONG ISLAND, NEW YORK

PAPER-WHITES AND OTHER TENDER NARCISSUS

These Narcissus, with their sweet scented clusters of white, cream and yellow flowers, are used most extensively for winter flowering in the home and the ease with which they can be so readily flowered under home conditions makes them one of the leading subjects for store sales. We suggest that these bulbs be offered for sale in combination with fancy bowls and other containers together with the necessary planting material such as bulb fibre or pearl chips—both of which are offered on back cover.

For florist's use they provide a quick catch crop through the mid-winter months when flowers are usually scarce and expensive.



Narcissus, Paper-White

Paper-White Grandiflora

Our bulbs are grown in Northern Florida in a section that has consistently produced the finest quality stock available in this country.

LARGE CLUSTERS OF PURE WHITE

(See Pages 14 and 15 for Paper Whites in Cellophane Packages)

	Doz.	100	1000
12 ctm.	\$.20	\$1.20	\$10.00
13 ctm.25	1.75	15.00

	Doz.	100	1000
14 ctm.	\$.35	\$2.00	\$17.50
15 ctm.45	2.60	22.00

Soleil D'Or

Clusters of deep yellow

	Doz.	100	1000
14 ctm.	\$.60	\$4.25	\$35.00
15 ctm.70	4.75	40.00
16 ctm.80	5.25	45.00



Chinese Sacred Lilies

Terms and Conditions of Sale

This is a wholesale catalog and intended for trade buyers as we do no retail business. This list cancels all previous quotations. Prices as quoted ore f. o. b. Hicksville, and include packing. Terms are less 5% for cash with order or net 60 days, less 2% in ten days, on approved credit.

Non-Warranty

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

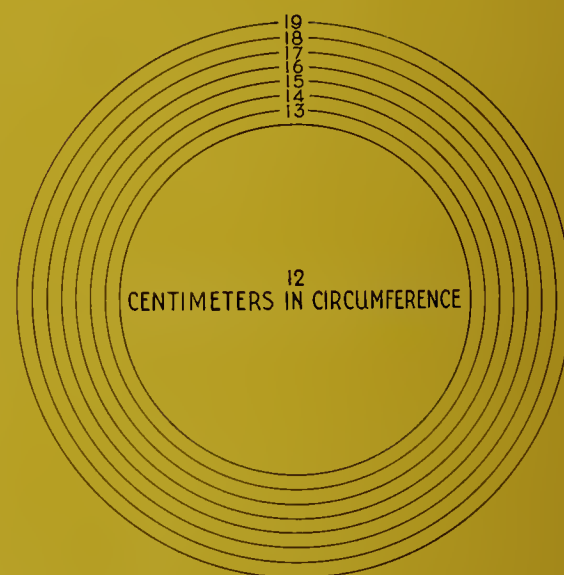
Chinese Sacred Lilies

Clusters of cream yellow with darker yellow eye.

Doz.	100	1000
\$.60	\$4.25	\$36.00

A Few Words About Bulb Sizes

No comparison of prices can be made without a similar comparison of sizes and quality. Wherever practicable in this catalog, we have shown the actual sizes in centimeters of the bulbs we are offering and our quality is the finest in every instance. Most bulbous subjects are measured by centimeters in circumference and the following scale drawing will enable buyers to determine the sizes they require.



EASTER DATES

1939, APRIL 9th
1940, MARCH 24th

Dutch Hyacinths

For outdoor planting these bulbs are a universal favorite as they provide a show in the early spring garden that is unobtainable with other subjects. For florists' forcing they are a dependable crop and indispensable to the pot plant grower.

There is a vast difference in the quality of Hyacinths that is not apparent in the size or appearance of the bulbs. To judge from the glowing reports on the stock we have been sending out we believe that our bulbs, size for size, will out-perform a great many and be bettered by none. We invite comparison.

The varieties of Hyacinths listed below are the leaders in their respective colors.

City of Haarlem. Bright golden yellow. Makes a large spike. Considered the finest of the yellows.

Gertrude. Rasy pink, compact spike. A favorite with florists.

Grand Maitre. Fine deep porcelain blue. Large well-formed spike on strong stem. Most popular blue variety.

King of the Blues. Deep glossy blue. Well-formed large spike on shorter stem. Late forcer.

Lady Derby. Two-toned light pink with large bells on heavy truss. Early.

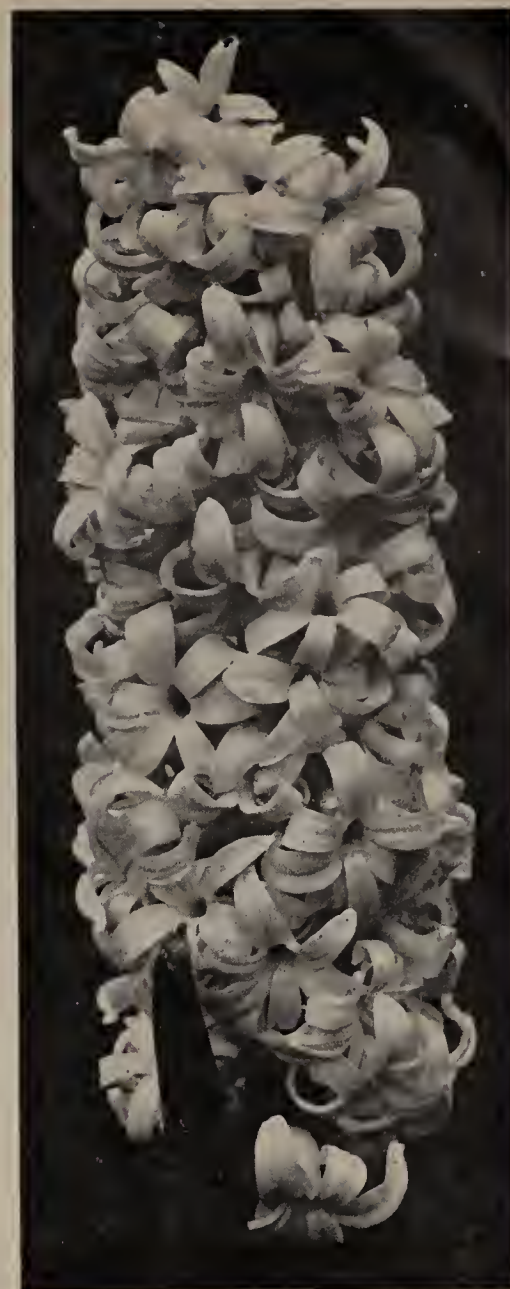
I'Innocence. Pure white with a large, loose spike of elegant form. The most popular of all white varieties.

La Victoire. Brilliant carmine-red.

Marconi. Deep rosy pink. A very fine variety.

Queen of the Blues. Light blue with silvery shadings. Makes a large spike. Very good for all purposes.

Queen of the Pinks. Beautiful deep rasy pink. Large spike of fine bells. Late forcer.



The size of a Hyacinth bulb to a great extent regulates the size of the flower truss that will be produced. All of the above varieties are available in the following sizes at the prices as shown.

Prices Are Lower This Year !

	Doz.	100	1000
19 ctm., exhibition size	\$1.50	\$10.00	\$87.00
18 ctm., first size	1.35	9.00	76.00
17 ctm., second size	1.10	7.50	60.00
16 ctm., forcing size90	6.00	50.00
15 ctm., bedding size75	5.00	43.00
13 ctm., miniature size50	3.25	24.50

French Roman Hyacinths

Each year sees a marked gain in the demand for these bulbs. They make a beautiful pot plant for the Christmas trade and can be readily forced into flower at that time. Each bulb produces several spikes of very graceful, fragrant flowers. Useful as cut flowers and also recommended for house culture.

WHITE

	Doz.	100	1000
12 ctm.	\$1.00	\$6.50	\$54.00
13 ctm.	1.10	7.50	67.00
14 ctm.	1.40	9.50	82.50

BLUE

	Doz.	100	1000
Price	\$0.75	\$4.50	\$37.50

PINK

	Doz.	100	1000
Price	\$0.75	\$4.75	\$40.00

NOTE: You may deduct 5% when cash accompanies order



French White Roman Hyacinths



Outdoor Planting of Darwin Tulips

Giant Darwin Tulips

All Top-Size Bulbs of Finest Quality

Darwin Tulips are the most popular of all spring bulbous items and no method of flower production produces such a glorious showing at such a small cost and with so little effort. We are among the largest importers and have available at our warehouse here in Hicksville a large supply of all the varieties listed here—and these varieties are the pick of all the commercial leaders as well as the tested newer kinds that are available at reasonable prices.

The bulbs we offer are all **top size** and will measure approximately 13 centimeters. For early forcing it is desirable to use these large size bulbs, but for later greenhouse work, for cold frames and outdoor planting, the smaller size offered on the next page will produce admirably and at a substantial saving in cost.

	Doz.	100	1000		Doz.	100	1000
AFTERGLOW. Beautiful two-toned variety of of rosy orange with salmon tinted edges. Extro fine	\$.55	\$3.60	\$30.00	King Harold. Deep purple-red. Tall and handsome kind.	\$.60	\$3.80	\$32.00
Baronne de la Tonnaye. Fine sturdy grower. Deep rose with edges of light pink and toned with blue and white50	3.35	28.00	La Candeur (White Queen). Flesh-pink which fades to near white.50	3.25	27.00
BARTIGON. Fiery red. The most popular one with florists on account of its earliness and free flowering qualities50	3.15	26.00	La Fiancee. Deep rose which shades to a delicate pink at the edges. A very handsome variety.55	3.50	29.00
Bleu Aimable. A beautiful tint of pale blue. Large flower of excellent form65	4.20	35.00	LA TULIPE NOIRE (The Black Tulip). This is the nearest to a black Tulip that has been developed. Large, sturdy grower. Deep purplish black.60	3.90	33.00
CITY OF HAARLEM. An immense flower of deep scarlet. Perfect cup-shaped, on long, strong stem. Very fine.65	4.25	36.00	Mme. Krelage. Lilac-rose color with edges of lighter shade.50	3.25	27.00
Clara Butt. Salmon-pink. An old favorite that is still very popular50	3.15	26.00	MATCHLESS. Satin rose. Very fine forcing variety but not recommended for outdoors.50	3.30	28.00
FARNCOMBE SANDERS. Bright scarlet and very fine for garden and greenhouse.....	.50	3.15	26.00	PRIDE OF HAARLEM. Old rose with scarlet shadings and light blue base. One of the popular old timers.50	3.15	26.00
Inglescombe Yellow. (Listed under Cottage Tulips, page 6)50	3.15	26.00	PRINCE OF WALES. Glowing salmon-scarlet with pink shadings. Extra fine form and size.65	4.20	35.00
Jubilee. A very beautiful variety. Color is blue-purple. A favorite with many people.65	4.20	35.00	PRINCESS ELIZABETH. Beautiful clear deep pink with long stem. Popular for forcing.55	3.60	30.00
KING GEORGE V. Deep cherry-rose with blue base. Large size and fine form. One of the finest of the newer varieties.65	4.25	36.00				

For
Mother's
Day

An outdoor planting of Darwin Tulips for this big flower day should prove a profitable venture. The bulbs should be planted in beds so that sash can be put over them in the early spring and the flowering period thus regulated. For this purpose the first size bulbs offered on the opposite page should produce splendidly.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

Giant Darwin Tulips—Continued

	Doz.	100	1000
PROFESSOR RAUWENHOF. Cheery - rose. Good, sturdy grower	\$.50	\$3.25	\$27.00
REV. H. EWBANK. A fine shade of lavender-violet. The most popular of this color for outdoor planting.50	3.25	28.00
ROSE COPELAND. Dark pink. Sport of Wm. Copeland. Can be forced just as early.65	4.25	36.00
SUNDEW. Cerise-red with a beautiful two-tone serration around the edges of the petals.55	3.60	30.00
THE BISHOP. A very beautiful deep heliotrope-blue. Tall, sturdy grower and large flower. Extra fine.75	5.50	47.50
VENUS. One of the finest of the newer kinds. A beautiful silvery rose of large size and good form. Extra fine.60	4.25	36.00
WM. COPELAND. Lilac-rose. This is the earliest forcing Darwin, and therefore greatly used. Not recommended for outdoors.50	3.25	27.00
WM. PITT. This is the largest and finest of the early red varieties. A fine Tulip for all purposes.55	3.60	30.00
YELLOW GIANT. A fine, tall growing, pure yellow that is a beauty for outdoor planting.65	4.25	36.00
ZWANENBURG. This is the first of the pure white Darwins and is now available for commercial distribution.65	4.50	37.50

First Size Bulbs At Lower Prices

These bulbs average 12 centimeters, and bulbs of this size produce splendidly for late forcing and outdoor planting. This size bulb is available only in the following varieties:

	Doz.	100	1000
AFTERGLOW	\$.50	\$3.15	\$26.00
BARONNE DE LA TONNAYE40	2.75	22.50
BARTIGON40	2.75	23.00
CITY OF HAARLEM55	3.60	30.00
CLARA BUTT40	2.75	23.00
FARNCOMBE SANDERS40	2.75	23.00
INGLESCOMBE YELLOW40	2.75	22.50
KING GEORGE55	3.60	30.00
LA CANDEUR40	2.75	23.50
LA TULIPE NOIRE50	3.15	26.00
MADAME KRELAGE40	2.75	23.50
PRIDE OF HAARLEM40	2.75	23.00
PRINCE OF WALES60	3.75	32.00
PRINCESS ELIZABETH50	3.15	26.00
PROFESSOR RAUWENHOF40	2.75	23.50
REV. H. EWBANK40	2.75	23.50
THE BISHOP70	4.75	40.00
VENUS55	3.25	28.00
WM. PITT40	2.75	25.00
YELLOW GIANT55	3.60	30.00
ZWANENBURG55	3.60	31.00

HOME GROWN DARWIN TULIPS

Flowering size bulbs for outdoor planting at very reasonable prices.

BARONNE DE LA TONNAYE

BARTIGON

CLARA BUTT

FARNCOMBE SANDERS

INGLESCOMBE YELLOW

PRIDE OF HAARLEM

PRINCESS ELIZABETH

PROFESSOR RAUWENHOF

REV. H. EWBANK

WM. PITT

ALL AT THE
SAME PRICE

Per doz.	\$.35
Per 100	2.15
Per 1000	18.50

Darwin Tulip Mixtures

All of our mixtures are made up by blending an assortment of popular named kinds and this assures a wide range of colors.

	Doz.	100	1000
TOP SIZE MIXTURE	\$.40	\$3.00	\$25.00
FIRST SIZE MIXTURE35	2.50	20.00
FEATURE MIXTURE —This mixture is made up for those who have a competitive problem or for those who want to make a feature sale at an attractive price. All flowering size bulbs.30	2.00	17.50



NOTE: YOU MAY DEDUCT 5% WHEN CASH ACCOMPANIES ORDER.



Cottage Tulip — Inglescombe Yellow

Cottage or May Flowering Tulips

These flower right after the Darwin Tulips and contain many colors not available in the latter group. Their stems are longer and slimmer and the flowers present a very graceful appearance as many of them have pointed and reflexed petals.

	Doz.	100	1000
ALBINO. A beautiful new white variety that is fine in the garden or in the greenhouse.	\$.75	\$5.00	\$45.00
CARRARA. Another fine, pure white that does well under all conditions.75	5.00	45.00
DIDO. This is a beautiful Tulip. Large orange-rose with margin of yellow makes a wonderful showing.60	4.00	35.00
GRENADIER. Brilliant orange-red. Extra large flower.50	3.60	30.00
INGLESCOMBE PINK. Fine salmon-pink with blue base.50	3.60	30.00
INGLESCOMBE SCARLET. Full-toned scarlet with black base.50	3.60	30.00
<div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> INGLESCOMBE YELLOW. Clear Light Yellow. This is one of the most dependable of all Tulips and as a result its popularity increases each season. It is a favorite with market growers and the flowers usually command top prices. We have provided an extra large stock of select bulbs. </div>			
	.55	3.25	27.00
JOHN RUSKIN. Rich apricot-orange with pink and gold flushings. A beautiful combination.50	3.60	30.00
MOONLIGHT. Large sulphur yellow.55	3.60	30.00
MRS. MOON. Pure yellow. Large flower on long stem and a favorite.55	3.75	32.50
PICOTEE. White with pink margins that encompass the flower as it develops. This coloring and fine form make this variety always popular.50	3.60	30.00
FINEST MIXTURE of Cottage Varieties45	3.20	26.00

Breeder Tulips

In size, shape and time of flowering these compare with the Darwin Tulips but differ in that the colors run more to the art shades. They are not used extensively for forcing but for garden planting they become more popular each year.

	Doz.	100	1000
BACHUS. Deep violet, blue and purple. White base Large and tall.	\$.50	\$3.60	\$30.00
BRONZE QUEEN. A pleasant shade of bronze-buff. An old favorite.50	3.60	30.00
CARDINAL MANNING. Lilac-rose with broad yellow edges on petals. A strikingly beautiful variety.50	3.60	30.00
DOM PEDRO. Coffee brown with maroon shodings. Unique and attractive.60	3.85	32.00
FEU ARDENT. Fiery orange red Very fine.85	6.00	45.00
JAUNE D'OEUF. Lilac-rose with broad yellow edges on petals. An old favorite that is still popular.50	3.40	28.50
LUCIFER. Terra-cotta orange with pink shadings. Fine large flower.50	3.60	30.00
LOUIS XIV. Dark purple with bronze flushings and golden brown edges. Tall, strang grower and the favorite of this group.55	3.60	30.00
PANORAMA. Reddish mahogany of an odd and beautiful shade. Very nice.60	3.75	32.50
PRINCE OF ORANGE. (Orange Beauty). Deep orange-red with a yellowish margin.50	3.60	30.00
ST. JAMES. Dark lilac with bronze edge and yellow base.60	3.85	32.00
VELVET KING. Purple-violet. Tall, handsome grower50	3.60	30.00
YELLOW PERFECTION. Bronze yellow with purple shadings. Very popular variety.75	4.75	40.00
FINEST MIXTURE OF BREEDER TULIPS45	3.25	27.00

Botanical Tulipa Clusiana

This little French Tulip continues to gain in popularity and is featured by many who prefer the dainty and unusual in their gardens. The outer row of petals are pink and violet and the inside rose-white which makes a delightful combination. They should be planted in groups for best effect.

Doz., 55c; per 100, \$3.25; per 1000, \$27.50



Clusiana

Single Early Tulips

These Single Early Tulips are the first to bloom and while their main use is for Florist forcing and for formal bedding in parks, some of the varieties are still widely used for garden planting. This is particularly true of Keizerskroon, for the color combination of this striking variety is unmatched in any other types of tulips.

	Doz.	100	1000
BELLE ALLIANCE. Large, brilliant scarlet. Fine for outdoor planting.	\$.55	\$3.60	\$30.00
COULEUR CARDINAL. Fine, strong red on long stem.55	3.75	32.00
FRED MOORE. Deep orange. Fine for forcing.50	3.25	27.50
GEN. DE WET. A beautiful orange and a very exquisite flower.65	4.20	35.00
HOBBEEMA. Attractive combination of lilac and orange.55	3.85	32.00
IBIS. Deep rose. Earliest and best for forcing.50	3.25	27.00
KEIZERSKROON. Bright red with broad golden yellow border. Very attractive for both forcing and outside planting.65	4.25	38.00
PINK BEAUTY. Beautiful shade of pink on white base. Very fine.65	4.20	35.00
PRINCE OF AUSTRIA. Beautiful orange-red. This is one of the few sweet scented Tulips. Does well wherever used.55	3.60	30.00
RISING SUN. Fine deep yellow. Large flower. Best yellow for forcing and early bedding.55	3.60	30.00
ROSE LUISANTE. Deep rose and white. Very showy and distinct.55	3.85	32.00
WHITE HAWK. This is the favorite pure white variety. Large flower. Of good keeping quality.55	3.60	30.00



Outdoor Planting of Double Tulips

	Doz.	100	1000
YELLOW PRINCE. Bright yellow with red featherings as bloom ages. An old favorite for forcing and outside.50	3.25	27.00
FINEST MIXTURE. Single varieties.45	3.00	25.00

Double Early Tulips

These Tulips, with their full double flowers, resemble miniature Peonies and are a favorite with florists for pot culture. They are also very handsome in the garden.

Parrot Tulips Fantasy

The odd-shaped Parrot Tulips always attract favorable attention. This variety is the handsomest and has been in big demand ever since introduced a few years ago. The color is soft rose with beautiful green stripes and salmon on the inside of the petals.

Per doz., \$.65 Per 100, \$4.50
Per 1000, \$37.50

Mixed Parrot Tulips

Per doz., \$.55 per 100, \$3.25
Per 1000, \$28.00



Parrot Tulip Fantasy

	Doz.	100	1000
COURONNE D'OR. Deep golden yellow with slight orange shade. The most popular of this color.	\$.55	\$3.60	\$30.00
ELECTRA. Fine deep carmine and a good producer.55	3.60	30.00
MR. VAN DER HOEF. Pure golden yellow. Beautiful large flower which does equally well when forced or planted outside.55	3.60	30.00
MURILLO. Delicate pink and an old favorite.50	3.25	27.00
PEACH BLOSSOM. Dark pink and a very popular variety for pot culture; also beautiful when planted outdoors.55	3.60	30.00
RUBRA MAXIMA. A favorite dark red for outside planting.55	3.60	30.00
TEAROSE. Sulphur-yellow with apricot shadings. Quite popular.55	3.60	30.00
FINEST MIXED. Double varieties.50	3.25	27.50

COLORED DISPLAY CARDS

Free with Orders for Bulk Bulbs

We have prepared beautiful display cards for many of the varieties of bulbs offered in this catalog and these cards, which show the flowers in natural colors, are a big help to those who sell dry bulbs. We also have attractive window banners and streamers. Store keepers should ask us for these when ordering—there is no charge.

See Terms of Sale Inside Front Cover



WHITEWELL

Daffodil Mixtures

Naturalization Mixture

This mixture is composed of varieties particularly adaptable to this purpose and the vogue for naturalized plantings of Daffodils is one that offers good possibilities of quantity sales to your customers.

Doz. \$.35 100, \$2.50 1000, \$20.00
Special Price for 10,000 \$175.00

TRUMPET MIXTURE

Doz. \$.60 100, \$4.00 1000, \$35.00

SHORT CUP MIXTURE

Doz. \$.35 100, \$2.50 1000, \$20.00



EMPEROR

Daffodils (Hardy Narcissus)

Practically all of our Daffodils are produced in the northwestern states where the quality is admittedly the finest. In appearance, size, earliness and number of flowers per bulb, they are unsurpassed.

Daffodils have been in short supply for a few years and this shortage still continues. We suggest that you order early and allow us the privilege of substituting with a variety of similar appearance in case we are sold out of the one that you designate.

	Doz.	100	1000
ALBA PLENA ODORATA. Late, gardenia-like, double, white. Sweet scented.			
Double Nose Bulbs	\$.80	\$5.25	\$45.00
First Size Bulbs55	3.60	30.00
BARRI CONSPICUUS (Barri). Yellow perianth, short yellow cup with orange-scarlet edge.			
Double Nose Bulbs70	4.75	40.00
First Size Bulbs45	3.00	25.00
CAMPERNELLE RUGULOSUS (Single). Very fragrant, deep yellow, with several flowers on each stem. Commonly known as jonquils.50	3.35	28.00
CAMPERNELLE RUGULOSUS (Double). Double form of the above55	3.60	30.00
DOUBLE VAN SION. The old favorite double yellow Daffodil.			
Double Nose Bulbs90	6.00	50.00
First Size Bulbs50	3.35	28.00
ELVIRA (Poetaz). Pure white with orange-yellow eye. One of the most popular cluster types. Top size.80	5.25	45.00
EMPEROR (Ajax). Large golden yellow trumpet with deep primrose perianth.			
Double Nose Bulbs90	6.00	50.00
First Size Bulbs65	4.50	38.00
EMPRESS (Ajax). Deep yellow trumpet with white perianth. ..			
Double Nose Bulbs90	6.00	50.00
First Size Bulbs65	4.50	38.00
GLORY OF LISSE (Poeticus). One of the finest of this type. White with red eye.90	6.00	50.00
GLORY OF SASSENHEIM (Ajax). Large, stury bicolor. White perianth and yellow trumpet.			
Double Nose Bulbs	1.00	6.40	54.00
First Size Bulbs80	5.25	45.00
GOLDEN SCEPTRE. A very fine large Campernelle.	1.00	6.50	55.00
GOLDEN SPUR (Ajax). The old favorite for early forcing. Uniform deep golden yellow.			
Double Nose Bulbs85	5.75	48.00
First Size Bulbs65	4.20	35.00
KING ALFRED (Ajax). The most popular of all the trumpet kinds. Both trumpet and perianth are uniform golden yellow. Long, strong stems and fine form. We have a fine stock of northwestern bulbs—the finest produced. Top size mother bulbs which produce two and three flowers	1.35	9.00	75.00
Second Size Double Nose	1.10	7.20	60.00
LAURENS KOSTER (Poetaz). The most popular of the cluster type. White with orange cup.80	5.25	45.00
MINISTER TALMA (Ajax). Large golden trumpet.			
Double Nose Bulbs	1.15	7.75	65.00
First Size Bulbs80	5.25	45.00
OLYMPIA (Ajax). Very fine light yellow trumpet variety.			
Double Nose Bulbs	1.35	9.00	75.00
First Size Bulbs	1.10	7.20	60.00
ORANGE CUP (Poetaz). Deep yellow perianth with handsome, frilled, orange cup.	1.15	7.75	65.00
ORNATUS (Poeticus). Pure white with red edged cup.70	4.75	40.00
QUEEN OF THE NORTH (Leeds). Large, broad white perianth with lemon cup.65	4.20	35.00
RECURVUS (Also known as Pheasant's Eye). The old favorite late Poeticus. White with scarlet cup.75	5.00	42.50
SIR WATKIN (Incomp.) Sulphur petals with deep yellow cup. A favorite with market gardeners because of its earliness and free flowering qualities.			
Double Nose Bulbs90	6.00	50.00
First Size Bulbs65	4.20	35.00
SPRING GLORY (Ajax). The most popular commercial bicolor. Yellow trumpet with white perianth. Large, fine flower.			
Double Nose Bulbs	1.00	6.40	54.00
First Size Bulbs80	5.25	45.00
VAN WAVAREN'S GIANT (Ajax). One of the largest and finest of the trumpet varieties.	1.80	12.50	105.00
WHITEWELL. Flat white petals with large, canary yellow cup. Sturdy grower.	1.10	7.20	60.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate

Colchicum—Fall Flowering Crocus

These bulbs produce their flowers, which resemble huge crocus, early in the Fall and for best results must be planted early. They are also well adapted for flowering in the home where they require very little care or attention. The bulbs are large and each produces a group of flowers. The foliage appears in the early Spring.

AUTUMNALE MAJOR. This is the most popular variety.
Per Daz., \$2.25 Per 100, \$15.00 Per 1000, \$125.00

Crocus—Spring Flowering

This showy, early spring subject continues to gain in popularity each season and the low prices permit of extensive plantings at moderate costs. Each bulb produces several flower spikes.

The varieties we list below are the most popular ones and cover the whole range of available color combinations. Group plantings produce the best effects.

	Daz.	100	1000
BARON VON BRUNOW. Blue and Purple	\$.20	\$1.25	\$10.00
KING OF THE WHITES. Large pure white. Very fine.25	1.50	12.00
MONT BLANC. Pure white.20	1.25	10.00
PURPUREA GRANDIFLORA. Large deep purple and the finest of this color.25	1.50	12.00
YELLOW MAMMOTH. This is the popular deep yellow variety.25	1.50	12.50
SIR WALTER SCOTT. Violet with white stripes. Very popular.20	1.25	10.00

Crocus in Separate Colors

	Daz.	100	1000		Daz.	100	1000
Blue	\$.20	\$1.10	\$8.50	Yellow	\$.20	\$1.10	\$9.00
Striped20	1.10	8.50	All colors mixed20	1.00	7.50
White20	1.10	8.50				

Rock Garden Bulbs

The bulbs listed below are specially adapted for rock garden purposes and with the present vogue for this form of gardening are in good demand. Other items, such as Tulipa Clusiana, Leucojum, etc., are also suitable for this purpose and are offered in other pages of this catalog.

These bulbs are also widely used for grouping under evergreens and shrubbery where mass plantings make a fine effect very early in the Spring before anything else is in bloom.

Chionodoxa	Daz.	100	1000
LUCILIAE. Blue and white	\$.20	\$1.25	\$10.00
SARDENSIS. Deep blue25	1.50	12.00

Eranthis	Daz.	100	1000
HYEMALIS. Bright yellow flowers that bloom in early spring	\$.25	\$1.50	\$12.50

Fritillaria	Daz.	100	1000
MELEAGRIS. Drooping, bell-shaped flowers of very odd colors.	\$.25	\$1.50	\$12.00

Muscari (Grape Hyacinths)			
They resemble miniature Hyacinths. They naturalize readily and are splendid for rock gardens or borders. Can also be forced.			
	Daz.	100	1000
HEAVENLY BLUE. Finest blue.	\$.25	\$1.50	\$12.00

Scillas	Daz.	100	1000
SIBIRICA. Very early blue variety.	\$.20	\$1.25	\$10.00
CAMPANULATA, BLUE. (Blue Bells)25	1.50	12.50
CAMPANULATA, PINK.....Illustrated on this page30	1.70	14.00
CAMPANULATA, WHITE35	2.25	17.50

Snowdrops—See illustration	Daz.	100	1000
SINGLE	\$.25	\$1.50	\$12.50
DOUBLE45	3.00	25.00

See Page 15 for Special Packages of Rock Garden Bulbs



CROCUS



MUSCARI (Grape Hyacinth)



SCILLA CAMPANULATA



SINGLE SNOWDROPS



Amaryllis, Giant Hybrid

Anemones

Anemones are among the most beautiful of all bulbous subjects and well grown flowers of good strains invariably bring high prices. These bulbs flower over a long period and thus are a very profitable crop for those who can grow them—and every grower can, with some experimenting, find some greenhouse location that will suit them.

	Doz.	100	1000
DE CAEN. Large, single form. Many colors.			
1-yr. bulbs	\$.30	\$1.80	\$15.00
2-yr. bulbs50	3.00	25.00
ST. BRIGID. Semi-double. Large. and full.			
1-yr. bulbs50	3.00	24.00
2-yr. bulbs65	4.00	35.00



Bleeding Heart

Amaryllis - Giant Hybrids

A Specialty With Us

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis. For years we have aided in their development and have started many concerns selling them—and we never get an unfavorable report.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. **Large** display cord with every order. Every storekeeper should feature them.

Giant Hybrids---In Mixed Colors

Ranging from pure white through the various pink shades to deep red.

	Doz.	100	1000		Doz.	100	1000
2½ to 3 in.	\$2.00	\$12.50	\$120.00	3½ to 4 in.	\$3.20	\$20.00	\$185.00
3 to 3½ in.	2.40	15.00	140.00	4 in. and up	4.50	28.00	250.00

Amaryllis Halli

(Lycoris Squamigera)

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

Each, \$1.00; per doz, \$10.00;
per 100, \$75.00

Callas

Calla flowers are an important subject in all flower shops and every grower should have a planting

	Doz.	100	1000
AETHIOPICA. White.			
1¼ to 1½ in.	\$.85	\$6.00	\$50.00
1½ to 2 in.	1.50	10.00	85.00
2 to 2½ in.	3.00	19.00	160.00
GODFREY. White.			
1¼ to 1½ in.	\$1.60	\$11.50	\$ 95.00
1½ to 2 in.	2.75	18.00	150.00
2 to 2½ in.	3.60	25.00	200.00
ELLIOTTIANA. Yellow.			
2 to 2½ in.	\$1.80	\$12.00	\$100.00
2½ to 3 in.	2.70	18.00	150.00
3 to 3½ in.	4.00	27.00	225.00
ALBA MACULATA White. with spotted foliage.			
1½ to 2 in.	\$1.35	\$ 9.00	\$ 75.00
2 to 2½ in.	1.80	12.00	100.00



Calla Aethiopica

Bleeding Heart

(Dicentra)

A beautiful garden plant of graceful habit, 2 to 3 feet high. The foliage is of a highly ornamental fernlike appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the fall can be lifted and potted for winter and spring bloom indoors. Be sure to include this in your order—always in popular demand.

LARGE FIELD CLUMPS	
Per doz., \$3.00;	per 100, \$20.00;
	per 1000, \$180.00
WRAPPED DIVISIONS	
Per doz., \$1.00;	per 100, \$6.50
	per 1000, \$62.50



Anemone St. Brigid

Freeseias

Freeseias are an im-
portant florist crop
and their low costs
permit of extensive
planting with good
profit possibilities.

PURITY SUPERFLORA. Best white			
1/2 to 5/8 inch	Doz.	100	1000
5/8 to 3/4 inch	\$.20	\$1.10	\$ 7.50
3/4 to 7/8 inch	.20	1.20	10.00
	.25	1.80	15.00
GOLDEN DAFFODIL. Finest yellow.			
1/2 to 5/8 inch	\$.20	\$1.10	\$ 7.50
5/8 to 3/4 inch	.25	1.50	12.00
3/4 to 7/8 inch	.35	2.50	20.00
RAINBOW MIXTURE. All colors.			
1/2 to 5/8 inch	\$.25	\$1.50	\$12.00
5/8 to 3/4 inch	.30	1.75	15.00

Gladiolus
Tristis

Creamy white on long, wiry stems. Sweet scented. Fine far gar-
den or greenhouse. Doz., \$1.10; 100, \$7.25; 1000, \$60.00.

Ixias

Become increasingly popular. Fine when forced cool. Can be
planted outdoors in the South. Finest mixture of many colors.
\$.30 per doz.; \$2.25 per 100; \$18.00 per 1000.

Bulbous Iris

No other bulbous crop offers such a spread between bulb costs
and average flower return as these Iris. They occupy small green-
house space and are not difficult to force when simple basic cultural
rules are followed. And they do well outdoors, too—either in frames
or in the field. With careful planning a constant crop of flowers can
be had from Christmas to June and they invariably bring big prices.

Make
Money
with
These

WEDGEWOOD. The earliest blue. Readily
flowered for Christmas.

	Doz.	100	1000
8-9 ctm.	\$.55	\$3.60	\$30.00
9-10 ctm.	.70	5.00	46.00
10-11 ctm.	.80	6.50	60.00

YELLOW QUEEN. Most popular yellow kind.
Makes a small bulb.

	Doz.	100	1000
6-7 ctm.	\$.50	\$3.00	\$25.00
7-8 ctm.	.55	3.60	31.00

IMPERATOR. Finest of the late blues. Strong
grower and large, sturdy flower.

	Doz.	100	1000
6-7 ctm.	\$.30	\$2.00	\$15.00
7-8 ctm.	.50	3.00	25.00

WHITE EXCELSIOR. This is the best white.
Early.

	Doz.	100	1000
6-7 ctm.	\$.40	\$2.50	\$20.00
7-8 ctm.	.55	3.60	30.00

Leucojum Vernum

These flowers resemble giant Snowdrops and have foliage like Narcissus with about the same
height. They naturalize readily and ore a beautiful subject in any garden.

Doz.,50c; 100, \$3.60; 1000, \$30.00



Freesia Purity



Leucojum Vernum

Lily - of - the - Valley

Lily-of-the-Valley is an extremely important item for those who retail bulbs and plants.
The quickness and ease with which they can be so beautifully flowered in the home makes
them very popular for this purpose and creates a continued demand throughout the whole season.
They are so satisfactory to the consumer that they build good will and a demand for other items.
We have them packed in the small units as listed below and we advise frequent, small purchases
at regular intervals. Store keepers can place them in refrigerators and keep them in perfect
condition.

SELECT STORE QUALITY.

	Case		Case
250	\$ 9.00	1000	\$34.00
500	17.50	2500	83.00

We also have o liberal supply of the finest florist forcing quality at the following prices:

	Case		Case
250	\$10.00	1000	\$38.00
500	19.50	2500	92.50

YOU MAY DEDUCT 5% FOR CASH WITH ORDER. SEE INSIDE FRONT COVER.



Lily of the Valley



Ornithogalum Arabicum

Ornithogalum

ARABICUM. Large umbel of tall white flowers with black base.

Daz., \$.55; 100, \$3.60; 1000, \$30.00

AUREUM. This is the new yellow variety that is becoming very popular for forcing, either for cut flowers or for pots.

Daz., \$1.25; 100, \$9.50; 1000, \$80.00

THRYSOIDES. This is the famous "Chin-cherinchee" flower of South Africa which is noted chiefly for its long keeping qualities as the flowers can be maintained in perfect condition for months. Large spike of white flowers.

Daz., \$.55; 100, \$3.60; 1000, \$30.00

Nerine Sarniensis

This is one of the most beautiful of all bulbous subjects. The bulbs, which are perfectly hardy in the South, flower in early fall, so must be planted early. They are well adapted to garden and home flowering in the North where they bloom with little care and attention in a remarkably short period. Now being used for cut flower purposes by Florists.

Per Doz., \$1.50; Per 100, \$10.00; Per 1000, \$75.00

Peonies

THE FALL IS THE PROPER TIME
TO PLANT PEONIES



Peony, Festiva Maxima

	Doz.	100
ALBATRE. A fine white with nice form and substance.	\$2.70	\$18.00
ALBERT CROUSSE Tall, late, rosy white, flecked with crimson. Large, bamb shaped flower.	2.70	18.00
BARONESS SCHROEDER. Large, globular flowers. Flesh white turning to milky white.	3.20	22.50
COURONNE D'OR. White with yellow tints. Center petals edged with carmine. Large flower. Good keeper. Late	2.70	18.00
EDULIS SUPERBA. Favorite light pink for commercial growers.	2.70	18.00
EUGENE VERDIER. Hydrangea-pink with deeper center and crimson spots.	2.70	18.00
FELIX CROUSSE. Rich red and the most popular one of this color.	3.20	22.50
FESTIVA MAXIMA. Pure white with crimson markings on center petals. The most popular white.	2.70	18.00
GERMAINE BIGOT. Lilac rose. Large, flat flower. Mid-season.	2.70	18.00
JAMES KELWAY. Tall, large flowers. Pure white with pink shadings and yellow base.	3.20	22.50
KARL ROSENFELD. Very large, early red. Strong grower, tall and free flowering.	3.20	22.50
MONS. JULES ELIE. Considered by many as the finest Peony of all. Beautiful glowing pink.	4.00	30.00
QUEEN VICTORIA. While the flower is smaller than most, it is one of the most profitable whites to grow on account of its free flowering and long keeping qualities.	2.70	18.00
REINE HORTENSE. Soft flesh pink with crimson splashes. Large and beautiful flat flower.	4.00	30.00
SARAH BERNHARDT. Large, strong grower of apple-blossom-pink, each petal edged with silver.	3.20	22.50

Wrapped Peonies in Separate Colors

Each individually wrapped with moss and water-proof paper, and large colored label on wrapper.

	Doz.	100	1000
Pink, Red and White. 2 to 3 eyes	\$1.00	\$7.00	\$65.00
Pink, Red and White. 3 to 5 eyes.	1.75	12.00	115.00

Ranunculus

These bulbs must be handled as greenhouse subjects in the North but in the Southern and Western States they do splendidly outdoors. The strain that we offer shows a marked improvement over the older types and the flowers are larger, more durable, and the most beautiful colors.

FRENCH HYBRIDS

A mixture containing all of the finest colors.

	Doz.	100	1000
Jumba Size	\$.60	\$4.00	\$35.00
Tap Size40	3.00	25.00
1st Size30	2.00	16.00

YELLOW GIANT

A fine, large, clear yellow variety.

	Doz.	100	1000
Jumba Size	\$.60	\$4.00	\$35.00
Tap Size40	3.00	25.00
1st Size30	2.00	16.00

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.



Ranunculus

Hardy Lilies

These aristocrats of the summer garden are now within reach of everyone's purse. Every florist should plant them and every storekeeper should feature them. They add a dignified beauty to any garden setting that cannot be attained with other subjects.

LILIUM AURATUM (Goldband)

A tall, noble Lily, growing 4 to 6 feet high. Its huge flowers are white with red spots and a golden rib down the center of each petal.

	Doz.	100	Case
7-9 in., 250 bulbs to case	\$1.00	\$7.00	\$15.00
8-9 in., 180 bulbs to case	1.35	9.00	15.00
9-11 in., 125 bulbs to case	2.10	14.00	15.00

LILIUM CANDIDUM (Madonna Lily)

One of the most beautiful and popular of all Hardy Lilies. Should be planted early for best results. We are direct importers from prominent French growers.

	Doz.	100	1000
20-22 ctm., southern grown	\$1.25	\$8.50	\$70.00
24-26 ctm., northern grown	1.80	12.00	100.00
26-28 ctm., northern grown	2.20	15.00	130.00
28-30 ctm., northern grown	2.50	17.50	150.00
30 ctm., northern grown	3.00	20.00	185.00

LILIUM HENRYI

A very tall, robust grower bearing yellow flowers with lighter stamens.

	Doz.	100	Case
7-9 in., 250 bulbs to case	\$1.25	\$8.00	\$16.00
8-10 in., 180 bulbs to case	1.80	12.00	17.00
9-11 in., 125 bulbs to case	2.10	14.00	16.00

LILIUM REGALE

Not only is this one of the most beautiful of all Hardy Lilies, but it has the additional important quality of seemingly adapting itself to many different locations and doing uniformly well. It will thrive and produce splendidly in any ordinary garden location. It is a white trumpet Lily with markings of pink, yellow and light brown, extremely fragrant and flowers in June.

	Doz.	100	1000
6-8 in.	\$.90	\$6.00	\$50.00
7-9 in.	1.10	8.00	75.00
8-10 in.	1.35	10.00	95.00
10 in. up	2.25	15.00	135.00

LILIUM RUBRUM

A Japanese Lily, growing 3 to 4 feet high with large open flowers of carmine-pink with crimson spots.

	Doz.	100	Case
7-9 in., 250 bulbs to case	\$1.10	\$7.50	\$16.00
8-9 in., 200 bulbs to case	1.35	9.00	16.00
9-11 in., 140 bulbs to case	2.10	14.00	16.00

LILIUM TIGRINUM—Single (Tiger Lily)

Orange-yellow with black spots. A great favorite that gives splendid results, without much coddling, and quickly increases into large clumps or colonies in the hardy border.

	Doz.	100	1000
Price	\$.90	\$6.50	\$60.00



LILIUM CANDIDUM



LILIUM AURATUM

EASTER LILIES

SOLD IN FULL
CASE LOTS ONLY

Lilium Floridi "Superbell" Brand

This Lily has fulfilled every promise that we made and there is no other white forcing Lily that compares with it in a combination of size, vigor, freedom of disease, substance and uniformity, and in addition it has beautiful clean foliage right to the ground line. In comparing size its trumpets are more than one inch longer and wider than Erabu or Giganteum. In the New York market the flowers averaged better than double the price of the Japanese varieties.

We expect to have stock for general distribution this season and will be glad to quote those who are interested.



Lilium Erabu

This variety is largely used by a great many growers who favor its earliness, easy handling qualities, height and number of flowers per bulb.

6-8 in., 400 bulbs per case.
7-9 in., 300 bulbs per case.
8-10 in., 250 bulbs per case.
9-10 in., 200 bulbs per case.

Any of the above sizes at \$19.00 per case.

Lilium Giganteum

This is the favorite dependable variety for Easter forcing and for use from cold storage during the remainder of the season. The prices quoted are for the northern grown bulbs and for the southern grown the prices will be \$1.00 per case lower.

6-8 in., 400 bulbs per case.
7-9 in., 300 bulbs per case.
8-10 in., 250 bulbs per case.
9-10 in., 200 bulbs per case.

Any of the above sizes at \$20.00 per case.

Lilium Harrisii

There are lots of growers who still depend upon this Bermuda variety. It is one of the finest and largest of all and, especially for pot plants, is very highly regarded.

It can be brought into bloom very early in the new year.

6-7 in., 335 bulbs per case.
7-9 in., 200 bulbs per case.
9-11 in., 100 bulbs per case.
11-13 in., 50 bulbs per case.

Any of the above sizes at \$25.00 per case.

Packaged Bulbs

For Store Trade

"Sales Increased 200% to 500%"



The quotation above tells the story! The many other advantages of handling packaged bulbs are obvious. Evaporation is prevented and live condition is maintained much longer than when exposed to the dry store atmosphere. The orderly, eye-catching display prevents waste or mixing of varieties and selection by customer is simplified. Many stores have found that a display of these packages in combination with bulk bulbs is a non-conflicting sales stimulator. For display purposes, we recommend the Special 500 Package Introductory Assortment.



Typical

Counter Layout

Combining Bulk and Packaged Bulbs.

Special Display Package

Each of these cellophane packages have a strong, die-cut cardboard insert showing the flower in natural color approximately one-half actual size. Growing instructions, name and color of variety is stamped on each package.



Cellophane Counter Display Package

Darwin Tulips

5—12 centimeter bulbs each package

See list below for varieties available

\$15.95 per 100 packages

Dutch Hyacinths

3—14/15-centimeter bulbs each package

See list below for varieties available

\$15.50 per 100 packages

Daffodils (Mixture)

5—13/14-centimeter bulbs each package

\$13.50 per 100 packages

Crocus (Mixture)

10—1st size bulbs each package

\$12.00 per 100 packages

English Bluebells

8—1st size bulbs each package

\$13.50 per 100 packages

Narcissus, Paper-White

8—13-centimeter bulbs each package

\$14.00 per 100 packages

Varieties of Tulips

FARNCOMBE SANDERS. Red
INGLESCOMBE YELLOW.
KING HAROLD. Brown-red
AFTERGLOW. Orange
CLARA BUTT. Pink

CITY OF HAARLEM. Red
REV. H. EWBANK. Lavender
PRINCE OF WALES. Rose
LA CANDEUR. White
LA TULIPE NOIRE. Black

Varieties of Hyacinths

GRAND MAITRE. Dark blue
GERTRUDE. Pink
L'INNOCENCE. White

LA VICTOIRE. Red
QUEEN OF THE BLUES. Light blue
MARCONI. Rose

Special

500 Package Introductory Assortment

Darwin Tulips—30%

150 Packages — Assorted Varieties

Hyacinths—10%

50 Packages — Assorted Varieties

Crocus—15%

75 Packages — Mixed Colors

English Bluebells—10%

50 Packages

Daffodils—15%

75 Packages — Assorted Varieties

Narcissus, Paper-White—20%

100 Packages

Special Price for Above Assortment of 500 Packages

\$70.00

Re-orders

For less than 500 packages at above special price must include all varieties in the proportions (%) shown above.
Minimum order 100 packages

Color Display Cards

FREE

With Order for Bulk Bulbs

Flowering bulbs convey no impression in the customer's mind as to what they will produce.

Displays of dry bulbs and roots are colorless and have no merchandising value. We have prepared a series of attractive display cards for most of the varieties listed, showing each flower in natural color, the name and space for pricing. Ask for these with bulk bulb orders.

Small Size Packages in Display Cartons

These Self-Selling Cellophane Packages Will Increase Sales — Try Them for Quick Turnover

Small stores and those attempting to develop a bulb business can increase their sales tremendously by displaying these colorful, compact cartons in several locations. They are "impulse-sellers."



Display Cartons 25 Packages

Narcissus—Paper-White

(4 Bulbs In Each Package)

PER CARTON OF 25 PACKAGES

\$1.65



Rock Garden Assortment

Special package containing 100 bulbs in ten varieties. All suitable, showy subjects for rock gardens. Each variety separately packed and labeled and four-color rock garden scene on package, together with growing instructions.

Each Package Contains:

- | | |
|-------------------------|--------------------|
| 20 Crocus, Mixed Colors | 10 Chionodoxas |
| 20 Grape Hyacinths | 5 Eranthis |
| 10 Scilla Sibirica | 5 Spring Snowflake |
| 10 Bluebells | 5 Lady Tulips |
| 10 Snowdrops | 5 Fritillaria |

A SLENDER QUICK SELLING ITEM
FOR EVERY BULB MERCHANT

Price Per
Assortment

\$1.50



Assorted Display Carton

Consisting of:

8 Pkgs.	DARWIN TULIPS	2 bulbs each
3 "	HYACINTHS	2 " each
4 "	CROCUS	4 " each
3 "	DAFFODILS	3 " each
3 "	BLUEBELLS	3 " each
4 "	NARCISSUS	4 " each

PER CARTON OF 25 PACKAGES

\$1.65

Complete Growing Instructions on Every Label.

Rock Garden Envelope

An
Attractive
Colorful
Package
That Sells
Itself
Wherever
Displayed



Per doz. envelopes

\$1.65

Per 100 envelopes

\$12.50

A beautiful package which shows a rock garden scene, in full color, on the front and illustrates all of contents likewise in color, on the rear.

It contains 10 bulbs in the following assortment:

- 2 bulbs each of—Crocus and Grape Hyacinths.
1 bulb each of—Snowdrops, Eranthis, Bluebells,
Fritillaria, Chionodoxa and Scilla Sibirica

The envelope measures 7 by 10 inches and is a splendid showy item for a feature sale at a popular price.

SUPPLIES FOR BULB DEALERS

PEARL CHIPS—Colored

1-lb. cellophane bags—per 100 bags	\$ 6.00
100-lb. bag	4.00
5 100-lb. bags	18.00
10 100-lb. bags	35.00

PEARL CHIPS—White

1-lb. cellophane bags—per 100 bags	\$ 5.00
100-lb. bag	3.00
5 100-lb. bags	14.00
10 100-lb. bags	27.00

BULB FIBER

1-qt. packages—per 100	\$ 6.00
100-lb. bag	3.50

BULB PEBBLES—Washed and Screened

100-lb. bag	\$2.00
5 100-lb. bags	8.75
10 100-lb. bags	16.50
20 100-lb. bags	30.00

Gladiolus and Dahlias

For Forcing and Early Planting In The South

While a complete list of these subjects will be shown in our spring catalog — ready for mailing January 1st — we are prepared at this time to quote prices for those of you who are interested in placing earlier orders. Our Gladiolus plantings include liberal quantities of the acknowledged commercial leaders as well as newer kinds that are now available at prices that will permit of quantity planting. Prices will be lower than last year. In Dahlias we are maintaining our position as the foremost suppliers of the leading cut flower kinds, and are prepared to quote our usual special prices on over 250 of the finest available varieties — including many new ones that are making a fine showing in our fields. Ask for these quotations if you want them and be sure that your name is on our mailing list to receive the spring catalog.



WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

HICKSVILLE, LONG ISLAND, NEW YORK